

Overview

- Tresha Heath is an acclaimed health and beauty professional, specialized in celebrity makeup / hair and natural products R&D
 - Clients Include:
 - Michael Jordan, Eminem, Dr. Dre, Alex Rodriguez, Derek Jeter, Quincey Jones, Dennis Hopper and more
 - Jane Seymour, Frederique, Pam Grier, Amanda Peet, Gretchen Mol, Christina Aguilera, Roseanna Arquette
 - Product Development:
 - Kissing Fish - premium consumer beauty line
 - Spa Technologies - professional seaweed beauty line
 - Alterna - professional hair care and skincare line

History

- Tresha has worked for 10+ years creating / formulating clinical and consumer products
 - TH Concepts - development company
 - Dan Fryda - chemist / scientist
 - Over 50 years research, development and application
- TH Concepts controls seaweed farms in Birttany, France for growing ingredients
 - EU monitoring guarantees highest quality
- Laboratories in New York and Florida

Thalasootherapy

- Therapeutic treatment using the mineral and nutrient-rich sea environment, marine plant life, seawater, and its elements, to restore balance to the body, benefiting internal and external
 - From the Greek "thalassa", meaning sea
- Seaweed provides all the natural nutrients in a balance similar to seawater which is compatible with the body's own fluids

Ingredients

- Laminaria Urea Glycolysates
 - Ultra-Pressed Viable Seaweed Extract
 - Fresh or Dehydrated (Living)
- Micronized Laminaria Algae
 - Refined / Nano-Deliverable Powdered Seaweed
- Synthesized Human Tropoelastin
 - Hydroponically-Cultivated Human Skin Gene

Primary Applications

- Health and Beauty
 - Skin / Hair / Body / Oral Care
 - Cosmetics, Anti-Aging
 - Treatment of Skin Disorders
- Medical and Surgical
 - Pre / Post Operative Manual Lymphatic Drainage
 - Post-Operative Surgical Scar Treatment
 - Wound Care, Liquid Bandage, Healing
- Pet Products
 - Natural Non-Sodium Laurel Sulfate Cleansers
 - Moisturizers, Conditioners, Anti-Itch

Secondary Applications

- Internal Nutritional Supplements
 - Dietetically, Transdermally, Inhalation
- Food Products
 - Chewing Gum, Beverages, Sauces
- Premium Customized Skin / Hair Care
 - Based on client's unique Messenger RNA (mRNA)
- Diet / Weight Loss
 - Anti-Cellulite / Fluid / Circulatory
- Holistic, Organic (60spf) Sunscreen

Structure

- TH Concepts has worked to develop a unique and proprietary combination of raw ingredients and finished products
- License Opportunities
 - Provide bulk, raw ingredients for new products
 - Provide Ingredients at Cost
 - 15-30% Licensing Fee
- Consulting Opportunities
 - Tresha / TH Concepts is available for product development and consulting

Next Steps

- Existing Product Lines / Marketing Plans
- Stability Testing Documentation
- Professional Medical Research Support
- FDA Research and Approval Documentation
- Clinical Testing Documentation
- Regulatory Documentation (US, EU, Japan)
- Pricing and Delivery Specifications
- Endorsements and Testimonials
- Anti-Aging Wrinkle Efficacy Reports
- Wound / Scar Reduction Reports